Greenmount Press reaches over 20,000 of Australia’s biggest and best primary producers. Our publications are a gateway to a multi-billion dollar industry with farmers searching for the latest in technical information, research and development.

**RATe CaRD 2017**

- Australian Grain
- The Australian Cottongrower
- Australian Sugarcane

Greenmount Press
PO Box 766
120 Herries Street
Toowoomba Q 4350
P: 0746 593 555
M: 0428 794 801
E: advertising@greenmountpress.com.au
Cotton Yearbook
If the cotton industry is your market — the Cotton Yearbook has to be on your advertising schedule.

Sugarcane Annual
The Australian Sugarcane Annual is the standard reference for everyone in the sugar industry.

Grain Yearbook
The Australian Grain Yearbook is the ‘bible’ for the grain industry. If you’re only going to advertise once a year — this is your ideal publication.

MECHANICAL DETAILS:
MAGAZINE SIZE: 275 mm deep x 210 mm wide
FULL PAGE: Critical type area — 255 x 190
Trim size — 275 x 210
Bleed size — Add 5mm all around (285 deep x 220 wide)
HALF PAGE: Horizontal — 125 x 186
Vertical — 252 x 91
QUARTER PAGE: 125 deep x 91 wide
RESOLUTION: 300 dpi
PAPER STOCK: BI-MONTHLY:
Text 90 gsm gloss
Cover 300 gsm cello glazed
YEARBOOK:
Text 90 gsm matt art
Cover 300 gsm cello glazed
BINDING: BI-MONTHLY: Saddle stitched
YEARBOOK: Burst bound

MATERIAL CAN BE SUPPLIED AS:
Press optimised (hi-res) PDF file emailed (no responsibility taken for PDF files not prepared correctly)
Using QuickCuts, YouSendIt or similar
We can make up your advertisement for you from supplied artwork and a rough layout

For any production inquiries please phone Mick Allan on 07 4659 3555 or E: mick@greenmountpress.com.au

Northern Focus
(Qld, nth’n NSW) is 50% of the above national rates (3000 circulation).

Southern Australia Focus
(Sth’n NSW, Vic, Tas, SA and WA) is 66% of the above national rates (12,000 circulation).

Distribution 15,000
FULL PAGE: $3000 +GST
HALF PAGE: $1800 +GST
QUARTER PAGE: $900 +GST

The above prices are for full colour advertising.

INSERTS: $1650 + GST
HIRE OF MAILING LIST: $1100 + GST

Northern Focus
Hire of mailing list: $1635 + GST

Distribution 2500
FULL PAGE: $1500 +GST
HALF PAGE: $1000 +GST
QUARTER PAGE: $600 +GST

The above prices are for full colour advertising.

INSERTS*: $1650 + GST
HIRE OF MAILING LIST: $1100 + GST

Distribution 3500
FULL PAGE: $2200 +GST
HALF PAGE: $1450 +GST
QUARTER PAGE: $800 +GST

The above prices are for full colour advertising.

INSERTS*: $2320 + GST
HIRE OF MAILING LIST: $1595 + GST

*Insert costs may vary according to insert weight, size and Australia Post costs. Price is based on a single A4 page.

Greenmount Press also publish the Cotton Production Manual and Cotton Pest Management Guide in association with the Cotton Research and Development Corporation (CRDC). For information on these vital industry specific publications please contact Michael Cook for advertising availabilities.

Thanks to our partnership with the Australian Cane Farmers Association (ACFA) and Next Gen Australian Sugarcane has cultivated an extensive readership of progressive and technical cane growers, hungry for new information and the latest technology.

Custom feature advertisement options such as gatefolds, barn doors and bound inserts are available in all publications. Where available premium positions can be arranged (Prior page 13 + 10%, Centre Spread + 25% and IFC or OBC + 50%).